

2025 CALENDARS AND DIARIES

Celebrating the exclusive range from ABC of 2025 Calendars & Diaries. Limited number available. Place your order whilst stock lasts.



2025 ABC Gardening Australia Diary

- ABC
- RRP \$19.99
- Diary
- 29/08/2024
- 17 x 23 CM
- 148 Pages



The 2025 ABC Gardening Australia diary and planner will keep you inspired, organised and well-informed all year round. Perfect for both general organisation and planning, and as a garden journal and featuring an abundance of carefully selected beautiful colour images and bespoke illustrations. You'll find planting suggestions, jobs to do and expert advice from trusted ABC horticulturists each month and see your week at a glance with excellent readability. Clear, generously sized type is used to display useful dates including public holidays, school terms, annual planner and even a rainfall record.



2025 ABC Gardening Australia Calendar

- ABC
- RRP \$19.99
- Calendar
- 29/08/2024
- 30 x 30 CM
- 28 Pages



Enjoy expert advice and inspiration all year round with the ABC Gardening Australia wall calendar. Bursting with beautiful photographs and illustrations from Australia's favourite and most trusted gardening magazine, you'll find easy-to-read dates, public holidays, school terms, moon phases and so much more. There's plenty of space to record notes, reminders and important anniversaries plus a 2026 Annual Planner and handy full page note space at the back.



2025 ABC Organic Gardener Diary

- ABC
- RRP \$19.99
- Diary
- 29/08/2024
- 17 x 23 CM
- 148 Pages



Enjoy a full year of inspiration and practical advice with the 2025 ABC Organic Gardener diary and planner. Perfect for both general organisation and planning, and as a garden journal and reference, and featuring an abundance of carefully selected beautiful colour images and illustrations. You'll find planting suggestions and jobs to do every month by climate zone with expert advice from trusted ABC horticulturists. See your week at a glance with clearly marked dates including public holidays, school terms, moon phases and more. Special features include a six-bed rotation plan, useful seed-sowing guide, annual planner and rainfall record.



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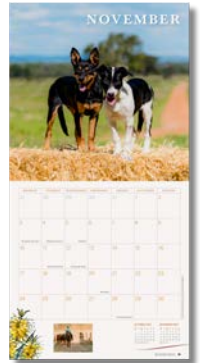
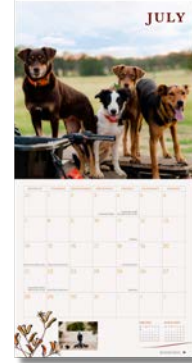
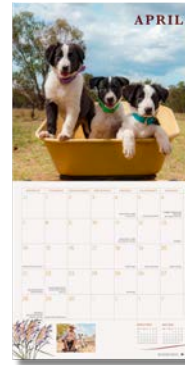


Enjoy expert advice and inspiration all year round with the ABC Organic Gardener wall calendar. Bursting with beautiful photographs and illustrations from the popular magazine plus monthly planting suggestions for every climate zone from ABC's trusted horticulturists. You'll also find easy-to-read dates, public holidays, school terms, moon phases and much more with plenty of space to record reminders and important anniversaries plus a 2026 Annual Planner and handy full page note space at the back.



2025 Muster Dogs Wall Calendar

- ABC
- RRP \$19.99
- Calendar
- 29/08/2024
- 30 x 30 CM
- 28 Pages



The 2025 Muster Dogs Calendar invites you to spend the whole year with the puppies from ABC TV's hit show! Featuring beautiful full-sized images of the kelpies and trainers from series one, and the gorgeous border collies with their trainers from the latest, second series. Stay organised with easy-to-read dates, public holidays, school terms, moon phases and much more with plenty of space to record reminders and important anniversaries plus a 2026 Annual Planner and handy full page note space at the back.

Marketing Highlights:

August – December: ABC magazine promotions, social media posts, ABC website promotions & email outreach newsletters.

September: ABC TV, ABC Radio (all states), & digital marketing campaign launched.

- Gardening Australia is the long-running ABC program which airs 40 weeks of the year at 7.30pm on Fridays and available to watch anytime on ABC iview. In 2024 YTD, the program has had an average audience of over 800,000. Gardening Australia has a successful monthly magazine with readership of 455,000 (Roy Morgan March 2024).
- Organic Gardener magazine, which recently celebrated its 25 anniversary, is the sister publication to Gardening Australia magazine. Organic Gardener magazine was founded by the late Peter Cundall. It has a readership of 159,000 (Roy Morgan March 2024).
- Muster Dogs launched onto Australian television screened in January 2022 with its first season and was an instant hit. Series 2 premiered on ABC TV in January of this year and attracted a total audience of over 1.8mil. The show will be back on ABC TV in December with a series titled 'Muster Dogs – Where Are They Now?' which will look back at the dogs and trainers from the first two seasons.